PREMIER REFERRAL NETWORK
Business Networking in Western Wisconsin

Wednesday, August 20, 2025 Meeting

8:00 a.m. Open Networking / 8:15 a.m. Meeting at Daily Brew Co., Westby

Leadership Team:
Maja Grinsted Hillegass, President
Sara Rudie, Vice President
Courtney Havel, Secretary
Katie Helseth, Treasurer

Referral Education:
Dan Lee
Mark McCraw
Linda Schulte

Visitor Hosts:
Mary Daines
Jan Hesson

Social Committee:
Rod Engh
Ryan Lium
Jason Stuempges

Membership Committee:
Ryan Lium
Steve Pauloski
Jason Stuempges

Media Committee:
Autumn Brandau
Maja Grinsted Hillegas
Steve Peterson

Scholarship Committee:
Mary Daines
Rod Engh
Jan Hesson

Meeting Agenda – *Zoom Link: https://us06web.zoom.us/j/81463261339?pwd=agX0mY7vOYlFn8yaXmUPMjr3jJL61h.1*

8:00 Open Networking – Come early and mingle with your fellow members.

8:15 President's Welcome – Introduce leadership team and recognize other member responsibilities.

8:16 Members' 60-Second Introduction & Referral Request – All members should introduce themselves, briefly describe their profession/business and ask for a specific referral for the week. Space is provided on the back of this page to take notes.

8:34 New Member & Visitor Welcome

8:35 Visitors' 60-Second Introduction & Referral Request – All visitors are welcome to introduce themselves, describe their profession/business and expand on what a good referral might be for their business.

8:38 Referral Education

8:43 Vice President's Report: $_____ closed business year-to-date
_____ referrals, _____ closed business mentions & _____ testimonials last week

8:45 Secretary's Report: Upcoming 10-Minute Schedule:
August 27 – 1:1 Conversation
September 3 – Scott Kring, Birch Point Distillery
September 10 – TBD
September 17 – TBD

8:47 Introduction of Today's Speaker

8:50 10-Minute Business Spotlight Speaker: **Ryan Lium, Fleming Insurance Agency**

9:00 30-Second Referrals & Testimonials – Please share one of the following: I have ___ referrals. / I have closed business to report. / I have a testimonial. / I have a success I would like to share.

9:10 Door Prize Drawing – A gift from the Business Spotlight Speaker is given to one lucky referral/close of business participant. The gift should have an approximate value of $20.

9:11 Community Events & Announcements

9:15 Adjourn

Member List:

Abacus Answers LLC – Mark McCraw
Bethel Home & Services – Courtney Havel
Birch Point Distillery – Scott Kring
Cade Financial Services – Rod Engh
Coon Bali Yoga – Jude Steers
Daily Brew Co. – Jan Hesson
Eagle Title Co. – Sara Rudie
Embroidery & More – Mary Daines
Fleming Insurance Agency – Ryan Lium
Jason Ray Photography – Jason Stuempges
Leer Wood Products – Steve Pauloski
NextHome Prime Real Estate – Autumn Brandau
PowerMedic – Maja Grinsted Hillegass
River Bank – Katie Helseth
The Wild Cowpoke Co – Hailey Nerison
Top Dog Marketing – Steve Peterson
Valley Fudge & Candy – Linda Schulte
608 Plumbing & Heating – Dan Lee

60-Second Introduction & Referral Request Notes:

Referral Education Notes:

Business Spotlight Speaker Notes: