

Wednesday, May 27th, 2026 Meeting Minutes

Meeting Held at Daily Brew Co., 100 Washington St., Westby, WI

Open Networking – Members enjoyed drinks and food from Daily Brew Co. while conversing prior to the official meeting.

President's Welcome – Courtney Havel

Members' 60-Second Introduction & Referral Requests

Mark McCraw | Abacus Answers LLC | CPA (Certified Public Accountant) offering small business accounting and tax preparations
| [Referral Request: Potentially looking for new book keeping clients when their tax work slows down.](#)

Courtney Havel | Bethel Home & Services | Senior living community providing a continuum of care to meet changing needs | [Referral Request: Burgers in the Park kicks off next week! Invite people to attend the event. Think about what we wanna do when PRN Co-Hosts on June 18th.](#)

Scott Kring | Birch Point Distillery | In the process of building their distillery in Westby's business park; Will distill spirits made from sheep's milk | [Referral Request: Friday Night live music with Andy Hughs, Saturday Badger Catering will be there , Breakfast Bloody Mary Bar on Sunday from 11-1.](#)



Rod Engh | Cade Financial Services | Retirement income planning, 401(k), IRAs, education savings plans | [Referral Request: Having protections on your programs are a great thing to have.](#)

Kevin Connelly | Connelly Legal Services | estate planning, real estate transactions, probate work, small business setup | [Referral Request: Estate plans - \(can help you review your plan and help make an changes that are needed\)](#)

Jan Hesson | Daily Brew Co. | Coffee shop offering coffee, Lotus drinks, teas, baked goods, breakfast/lunch/dinner options | [Referral Request: Local officers from the \[Westby Police Department\]\(#\) are handing out Daily Brew tokens to kiddos spotted wearing helmets while riding bikes, scooters, or rollerblades around town! Each token is good for a FREE lemonade or Lotus drink — because safe riders deserve cool treats!](#)

Sara Rudie | Eagle Title Co. | Provides title insurance and property searches for lenders, realtors, lawyers; offers traveling closing and notary services in La Crosse, Monroe & Vernon Counties | [Referral Request: Check fraud is a huge thing in today's world . They may need additional information when making a sale.](#)

Mary Daines | Embroidery & More | Screen printing, embroidery, promotional products, patches, heat press | [Referral Request: Promotional products are a great addition to your business, pens are a great easy product that everyone loves.](#)



Ryan Lium | Fleming Insurance Agency | WI & MN home, farm, auto, rental properties, individual and group health insurance, vacation homes, small businesses, workers compensation, fun toys | [Referral Request: ABSENT](#)

Jason Stuempges | Jason Ray Photography | Landscape photographer, offering prints for your home or office via website and craft fairs | [Referral Request: ABSENT](#)

Steve (Cowboy) Pauloski | Leer Wood Products | Timber buyer of standing timber, cut logs; Assists with MFL program | [Referral Request: ABSENT](#)

Autumn Brandau | NextHome Prime Real Estate | Residential, commercial, vacant land sales and area property manager | [Referral Request: A bunch of new listings hit the market, please contact Autumn if you are looking into buying a new home.](#)

Maja Grinsted Hillegass | PowerMedic | Makes and sells laser therapy equipment to accelerate natural healing | [Referral Request: If you know any practitioners that don't yet use lasers, send them Maja's way.](#)

Katie Helseth | River Bank, Westby | Katie primarily manages the bank's business and farm loans | [Referral Request: ABSENT](#)

Hailey Nerison | The Wild Cowpoke Co | A unique mobile boutique offering women's western wear | [Referral Request: Looking for June events to attend with the trailer.](#)

Steve Peterson | Top Dog Marketing | Website design, marketing assessments and strategies, project management; Primarily works with small-businesses and nonprofits | [Referral Request: Hackers can steal your website if it is just http, they can steal your username and password.. So make sure it is **https** then people can't steal your information.](#)

Linda Schulte | Valley Fudge & Candy | Makes over 50 flavors of fudge for retail and wholesale throughout the U.S.; Main storefront located in Coon Valley | [Referral Request: Thank you to everyone who came to Coon Valley for the Memorial Day program. If you are heading on vacation and see any shops that don't have fudge they may have room for fudge](#)

Dan Lee | 608 Plumbing & Heating | Residential and light commercial plumbing, heating, septic | [Referral Request: Looking to get 10-15 degrees more out of your air conditioner? Call Dan to get a cleaning set up!](#)

Burgers in the Park (June 18th) - Wear a logo shirt to promote your business, Hailey sets up the trailer, Jan sets up the Daily Brew Mobile. Setting up a booth to display information about PRN.

Visitor Welcome

-Philip Erlandson [Vernon Clinic of Chiropractic](#)

Located in Viroqua they offer Aspen Laser Therapy, Chiropractic, and Massage Therapy

Meeting adjourned at 9:27

Important Links:

[PRN Website](#) | [Enter Closed Business Here](#) | [Zoom Link](#) | [Facebook Group](#)

Member List:

Abacus Answers LLC – Mark McCraw
Bethel Home & Services – Courtney Havel
Birch Point Distillery – Scott Kring
Cade Financial Services – Rod Engh
Connelly Law Office- Kevin Connelly
Daily Brew Co. – Jan Hesson
Eagle Title Co. – Sara Rudie
Embroidery & More – Mary Daines
Fleming Insurance Agency – Ryan Lium

Jason Ray Photography – Jason Stuempges
Leer Wood Products – Steve Pauloski
NextHome Prime Real Estate – Autumn Brandau
PowerMedic – Maja Grinsted Hillegass
River Bank – Katie Helseth
The Wild Cowpoke Co – Hailey Nerison
Top Dog Marketing – Steve Peterson
Valley Fudge & Candy – Linda Schulte
608 Plumbing & Heating – Dan Lee

2025-2026 Officers:

Leadership Team:

Courtney Havel, President
Linda Schulte, Vice President
Hailey Nerison, Secretary
Katie Helseth, Treasurer

Membership Committee:

Sara Rudie
Jason Stuempges
Steve (Cowboy) Pauloski

Visitor Hosts:

Mary Daines
Rod Engh
Jan Hesson

Referral Education:

Scott Kring
Steve Peterson

Scholarship Committee:

Mary Daines
Rod Engh
Jan Hesson
Mark McCraw

Media Committee:

Autumn Brandau
Maja Grinsted Hillegass
Steve Peterson

Social Committee:

Ryan Lium
Dan Lee
Jason Stuempges

Growth Committee:

Linda Schulte
